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## Top Chefs Ban Dull Food In Asia's 21st Century Hospitals!

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tags: [Bumrungrad](#), [Cuisine](#), [Great Chefs2009](#), [Hospital Food](#), [Max Healthcare](#), [ParkwayHealth](#)

by medreferrals



Who says hospitalization needs to be stressful? In Asia, where there is a strong tradition of personal care and hospitality, medieval menus are fast being put away and there is there is an aroma of wellness in the air!

### What's Cooking?

As an example, one of the first names that comes up when people consider a location in Asia for medical treatment is the JCI accredited hospital Bumrungrad in Thailand.

Perhaps its on its way to creating a whole new niche in hospital cuisine as well! This year, 12 of the country's finest chefs, together with the hospital's nutritionists and food service partner Sodexo, will create healthy menus representing "The Seven Amazing Wonders of Thailand."

"We introduced Great Chefs in 2000 to demonstrate that hospital food doesn't have to be boring," says Mr. Mack Banner, Bumrungrad's CEO. "This year, we wanted to connect these expert chefs to what's special about Thailand—for example, great beaches and delicious seafood. The TAT campaign offers a natural tie-in."

The participating hotels include: Swissotel Le Concorde Bangkok, Pan Pacific Bangkok, Sofitel Centara Grand Bangkok, Banyan Tree Bangkok, JW Marriott Bangkok, Pathumwan Princess, Amari Boulevard, Bangkok Marriott Resort & Spa, Conrad Bangkok, Dusit Thani Bangkok, InterContinental Bangkok, and Courtyard By Marriott Bangkok.

Under the **Great Chef program**, top hotel chefs work with Sodexo, Bumrungrad's food service partner, to design 12 special menus, each featured for one month of the year. These menus are available at no extra charge, giving patients the opportunity to sample creative dishes from Thailand's culinary experts. *The hospital serves over 1,000 Great Chef meals each month.*

Named one of the world's top 10 medical destinations by Newsweek magazine, Bumrungrad won the Award of Excellence in the category of Health Tourism at the 7th Thailand Tourism Awards last September.

Bumrungrad is one among the front runners in providing meals that are wholesome as well as memorable. Among the others are Parkway, Max, Artemis, Apollo, Wockhardt, Paras and many more!

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